

# IN PURSUIT OF GREATNESS



## 2016 UCI TRACK CYCLING WORLD CHAMPIONSHIPS

Official hospitality programme

**2-6 MARCH 2016  
LEE VALLEY  
VELOPARK**



**UP CLOSE  
IT'S PERSONAL**

The UCI Track Cycling World Championships return to the UK for the first time in nearly a decade. Experience the famous velodrome roar as Great Britain's track stars race against the world's best over five days of intense racing.

Guarantee your place at this historic event with one of two hospitality experiences. Soak up the atmosphere at the heart of the action with track centre hospitality; or enjoy the races from the grandstand, with pre and post session hospitality in the VeloPark Pavilion.



**WATCH CYCLING  
HISTORY UNFOLD  
BEFORE YOUR  
EYES WITH A  
HOSPITALITY  
EXPERIENCE  
THAT REDEFINES  
BEING CLOSE  
TO THE ACTION.**

# ABOUT THE EVENT



## SPRINT

Contested over three laps, track sprinting is not just a battle of power and speed but also of wit, intelligence and tactical nous.

## KEIRIN

Often referred to as 'the one with the motorbike', the keirin is one of the most recognisable track events.

## SCRATCH RACE

On the face of it, the scratch race sounds simple – riders race on the track for 15km (10km for women) and the first across the line wins. A true test of endurance.

## POINTS RACE

Aptly named, the aim of the points race is to score as many points as possible with the winning rider the one who has accumulated the most during the race through a series of tactical decisions, made at speed.

## MADISON

At 50km (200 laps) long and contested between pairs of riders, the Madison can be exciting and confusing in equal measures.

## INDIVIDUAL PURSUIT

The ultimate head-to-head endurance event, the individual pursuit is the definitive test of staying power.

## TEAM SPRINT

If it's raw pace that's your thing then the team sprint is the race for you. Teams of three men or two women race at exhilarating speeds over three or two laps of the track respectively.

## TEAM PURSUIT

The team pursuit is one of track cycling's most iconic events and the aim is simple: pursue your opponents and catch them if you can.

## OMNIUM

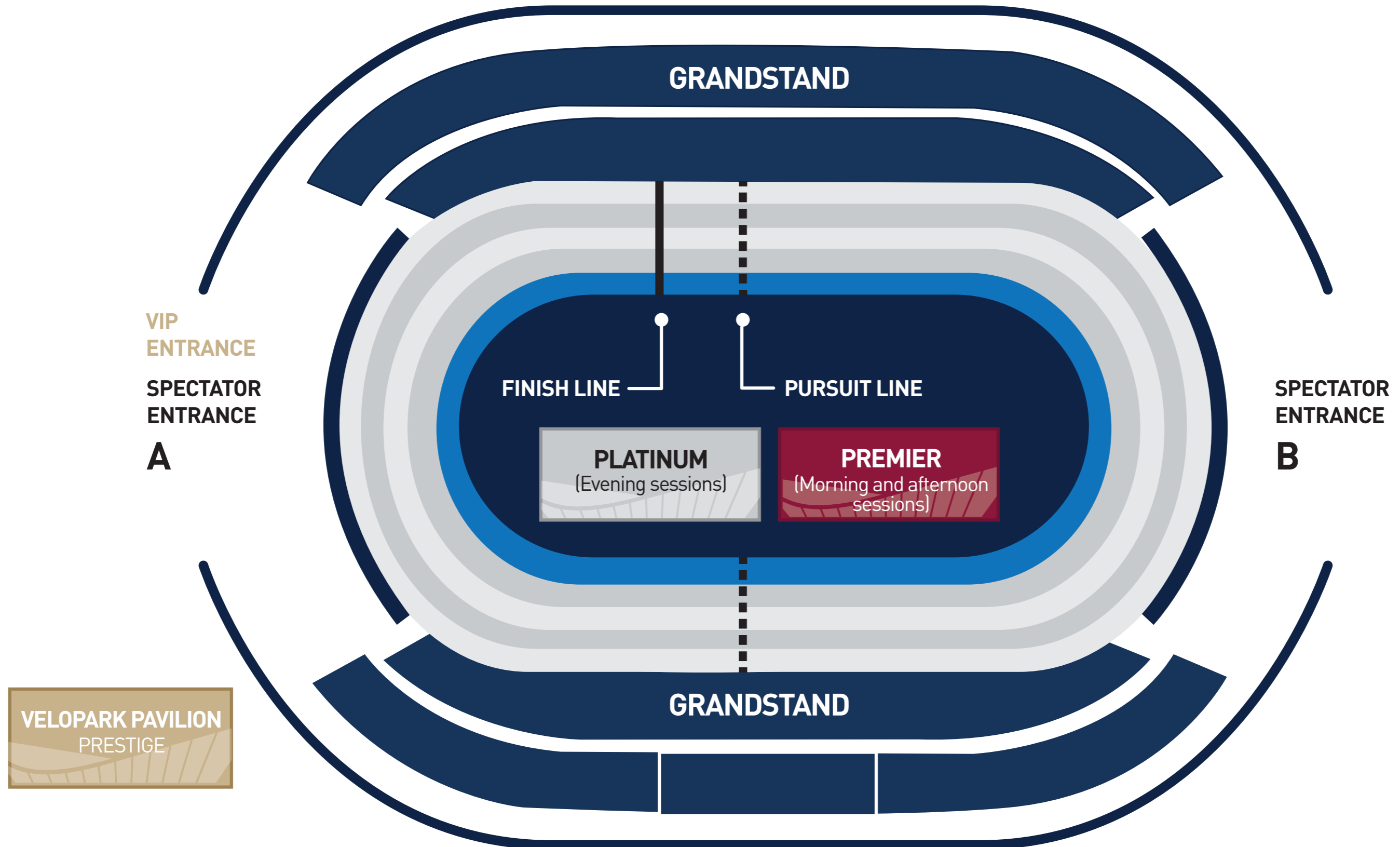
The Omnium is often described as cycling's version of the decathlon. Contested over two days and six events, the Omnium is a true test of a rider's versatility and demands both speed and endurance.

## TIME TRIALS

A pure standing start effort against the clock, the time trial is 500 metres for the women and a kilometre (known as the 'kilo') for the men.



# VELODROME SEATING PLAN



# TRACK CENTRE

Available for morning, afternoon or evening sessions, this is a hospitality experience located in the centre of the track for unrivalled views of the racing action, right at the heart of the event.

# UP CLOSE IT'S PERSONAL

## PLATINUM



### PACKAGE INCLUDES:

- VIP private table located in the track centre
- Champagne reception and canapés on arrival
- Contemporary high quality dining
- Complimentary bar with specially selected wines and premium beers
- Dedicated hosting staff in attendance throughout
- Exclusively available for evening sessions

## PREMIER



### PACKAGE INCLUDES:

- VIP access to the centre of the track
- High quality informal dining options
- All-inclusive selection of beer, wine and soft drinks
- Located next to the winners' podium and in close proximity to the riders and teams before and during the race
- Exclusively available for morning or afternoon sessions

**UNRIVALLED  
VIEWS OF THE  
RACING, RIGHT  
AT THE HEART  
OF THE EVENT**



# VELOPARK PAVILION



The VeloPark Pavilion is located adjacent to the Lee Valley VeloPark and combines an informal and flexible pre and post event hospitality experience with perfectly situated seats in the grandstand.

# STRIPES WILL BE EARNED

## PRESTIGE



### PACKAGE INCLUDES:

- Reserved seating in the Velodrome grandstand
- Pre and post-event hospitality in the exclusive VeloPark Pavilion
- Interactive VIP hospitality environment
- Champagne reception and canapés on arrival
- Informal fine dining experience designed around the event schedule
- Complimentary bar with specially selected wines and beers
- Master of Ceremonies and guest speakers
- Open throughout the event session for additional refreshments

**AN ALL-NEW  
CYCLING  
HOSPITALITY  
EXPERIENCE  
UNLIKE ANY  
SEEN BEFORE**



# WEEKDAY SESSIONS

## WEDNESDAY 2 MARCH

SESSION 1			TIME	PREMIER	PLATINUM/ PRESTIGE
M	Team pursuit	Qualification	13:30	£245	na*
W	Individual pursuit	Qualification			
W	Team sprint	Qualification			
M	Team sprint	Qualification	17:00		

SESSION 2			TIME	PREMIER	PLATINUM/ PRESTIGE
Opening Ceremony			18.30	na**	£595
W	Individual pursuit	Final & ceremony			
M	Scratch race (15km)	Final & ceremony			
W	Team sprint	Final & ceremony			
M	Team sprint	Final & ceremony	21:30		

## THURSDAY 3 MARCH

SESSION 3			TIME	PREMIER	PLATINUM/ PRESTIGE
W	Team pursuit	Qualification	13:30	£245	na*
W	Keirin	Round 1 & repechage			
M	Kilo TT	Final & ceremony			
M	Team pursuit	Round 1	17:00		

SESSION 4			TIME	PREMIER	PLATINUM/ PRESTIGE
W	Keirin	Round 2	19:00	na**	£595
W	Scratch race (10km)	Final & ceremony			
W	Keirin	Final & ceremony			
M	Team pursuit	Final & ceremony	21:15		

# WEEKDAY SESSIONS

## FRIDAY 4 MARCH

SESSION 5			TIME	PREMIER	PLATINUM/ PRESTIGE
M	Sprint	200m TT	09:30	£245	na*
M	Omnium I	Scratch race (15km)			
M	Sprint	1/16, 1/8 & repechage			
M	Individual pursuit	Qualification	13:00		

SESSION 6			TIME	PREMIER	PLATINUM/ PRESTIGE
W	500m TT	Final & ceremony	14:30	£245	na*
W	Team pursuit	Round 1			
M	Omnium II	Individual pursuit (4km)			
			17:00		

SESSION 7			TIME	PREMIER	PLATINUM/ PRESTIGE
W	Team pursuit	Final & ceremony	19:00	na**	£595
M	Individual pursuit	Final & ceremony			
M	Omnium III	Elimination			
M	Points race (40km)	Final & ceremony	21:30		

\* Only available for evening sessions \*\* Only available for morning sessions  
M=Men W=Women

## PLATINUM

WEEK DAY PACKAGE	TIME	PRICE
Wednesday Session 2	18:30	Table of 10 for all three sessions £14,850
Thursday Session 4	19:00	
Friday Session 7	19:00	

# WEEKEND SESSIONS

## SATURDAY 5 MARCH

SESSION 8		TIME	PREMIER	PLATINUM/ PRESTIGE
W	Sprint 200m TT	10:00	£245	na*
W	Omnium I Scratch (10km)			
W	Sprint 1/16, 1/8 & repechage			
M	Omnium IV Kilo TT	12:45		

SESSION 9		TIME	PREMIER	PLATINUM/ PRESTIGE
M	Sprint Quarter-final & 5th-8th place	14:45	£245	na*
M	Omnium V Flying lap			
W	Omnium II Pursuit (3km)			
		17:00		

SESSION 10		TIME	PREMIER	PLATINUM/ PRESTIGE
M	Sprint Semi-final, Final & ceremony	19:00	na**	£595
W	Points Race (25km) Final & ceremony			
M	Omnium VI Points (40km) & ceremony			
W	Omnium III Elimination	22:20		

## SUNDAY 6 MARCH

SESSION 11		TIME	PREMIER	PLATINUM/ PRESTIGE
W	Sprint Quarter-final & 5th-8th place	10:00	£245	na*
W	Omnium IV 500 TT			
M	Keirin Round 1 & repechage			
W	Omnium V Flying lap	12:10		

SESSION 12		TIME	PREMIER	PLATINUM/ PRESTIGE
W	Sprint Semi-final, Final & ceremony	14:00	na**	£495
M	Keirin Round 2, Final & ceremony			
W	Omnium VI Point (25km) & ceremony			
M	Madison (50km) Final & ceremony	18:00		

\* Only available for evening sessions \*\* Only available for morning sessions  
M=Men W=Women

## PLATINUM

WEEKEND PACKAGE	TIME	PRICE
Session 10	19:00	Table of 10 for both sessions £9,900
Session 12	14:00	

Schedule subject to change. Finish times are estimates and will vary with racing. All prices exclude VAT.

